



# *The* **HOLIDAY DONATION DRIVE**

**Monetary Donations ONLY – For Ages 0 - 18**

THE  
**ZIPPER JUNCTION**<sup>TM</sup>  
PROJECT

[www.ZipperJunction.org](http://www.ZipperJunction.org)

**The Holiday DONATION Drive** brought to you by **The ZIPPER JUNCTION Project<sup>TM</sup>** is once again in partnership with "The Wayne County Ford & Bold Gold Media Holiday DONATION Drive Challenge". Together, we will all strive to ensure that children in need, residing in Wayne and Pike Counties, are served by this local community effort.

**If You...** Are an Individual, Business, or Organization & Want to Make a Donation

**If You...** Are Hosting an Event & Need a Recipient for Your Proceeds

**If You...** Represent a School or Other Entity and Want to Support the Program

**Then You Should Visit...** [www.ZipperJunction.org](http://www.ZipperJunction.org) to find your way to our **GoFundMe Campaign**

**Make the holidays brighter for our community's children. Let's Do This Together!**

If you have questions or need assistance, please contact us via email at [info@ZipperJunction.org](mailto:info@ZipperJunction.org) or call (570) 390-7066



**FOR IMMEDIATE RELEASE: September 16, 2020**

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**The ZIPPER JUNCTION Project™ hosts The Holiday DONATION Drive in 2020 to brighten the lives of community children in Pike and Wayne Counties!**

*The ZIPPER JUNCTION Project™ hosts The Holiday DONATION Drive in 2020 to brighten the lives of community children in Pike and Wayne Counties! "We just need to do this", says Jim Zumpone, Chief Visionary and Founder of The ZIPPER JUNCTION Project™. "Communities all around the world have been negatively impacted by these unprecedented times, and it is also happening right here in Pike and Wayne Counties. Many families may not even have the ability to put food on their tables or pay their rent, let alone provide some gifts for their children. Our local children deserve happiness this holiday season."*

*The Holiday DONATION Drive 2020 is a revamp of The Holiday Toy Drive, a successful annual Toy Drive that began in 2017. This year it will be based solely on monetary donations and not the collection of physical gifts. Unlike previous years where toys and gifts were collected at over 200 toy drop box locations and distributed at a three day event, much like shopping at a store, this year will be very different. There will be three phases to the program. From mid-September until the end of October will be the fundraising phase where a goal of \$125,000 will be achieved. Most of this is via the online platform, GoFundMe. When the goal is substantially met enough to continue, applications will be accepted online from mid-October through mid-November. After complete vetting of applicants, distribution of funds will be through digital format at the very beginning of December, allowing families to purchase online and receive gifts for children by the end of the month.*

*Although The Holiday Donation Drive is their annual gift to the community, The ZIPPER JUNCTION Project™ invites everyone to participate to help make a difference in the lives of the community's children! "We need to protect the families and our volunteers as well as follow all guidelines for gatherings and social distancing", said Zumpone. "We have spent countless hours looking at all of the possibilities to make this happen. We even went to social media asking for the opinions of community members regarding our ideas and approach. The consistent answer was, 'we are here to support your efforts in any we can'."*

For the 2020 season, in addition to "The Wayne County Ford & Bold Gold Media Holiday Donation Drive Challenge", individuals and businesses are encouraged to host their own events that will help generate monetary donations to meet the needed goal during the fundraising phase. Time is of the essence.

Any individual, entity, or business that wishes to help raise the needed funds can assist in this effort by visiting [www.ZipperJunction.org](http://www.ZipperJunction.org) and clicking on the link to find more information, as well as the link for the GoFundMe page hosting The Holiday Donation Drive.

For questions or to obtain more information about how you can help, call (570) 390-7066 or email [info@ZipperJunction.org](mailto:info@ZipperJunction.org).

**About The ZIPPER JUNCTION Project™**

The ZIPPER JUNCTION Project™ is a local non-profit organization made up of a very unique and diverse group of individuals who are driven by the common belief that we can do better as a community through hands on experiences, project based learning and physical activities. We are driven to bring a place called ZIPPER JUNCTION™ to life. The ZIPPER JUNCTION Project™ was conceived, researched, designed, and is now happening! Helping someone discover their passion in life is the single most important thing, and this is to be supported and cultivated. To read more about The ZIPPER JUNCTION Project™, please visit [www.ZipperJunction.org](http://www.ZipperJunction.org).